

the
GDPR
API

“60% OF YOUR CUSTOMERS INTEND TO REQUEST THEIR DATA”

Doing nothing is not an option!

What is coming your way?

Under new European rules which apply from May 2018, your customers will obtain a new right in addition to their existing right of access and their right to obtain a copy of their personal data. This new right is the right to transmit their data to another party in a “structured, commonly used and machine-readable format. Several studies show that many intend to make use of this new right¹. In addition, from now on, an organisation is responsible and will be held accountable for the lawfulness of the processing of personal data. This leads to a possible chain responsibility that you do not want to have.

Digital Me can solve this for you.

Your customers have the right to obtain the personal data concerning them and to transmit that data to another organisation

The right to obtain one’s personal data exists already, but this right is now expanded with the right to obtain this data in a “structured, commonly used and machine-readable format”. Additionally, individuals have been granted the right “ to transmit those data to another controller without hindrance from the controller to which the personal data have been provided.”

Your organisation must be prepared for individuals to actually (and massively) exercise their rights once the General Data Protection Regulations – (GDPR) will be enforced actively (from May 25, 2018).

Even if the predictions resulting from several studies come only partially true, doing nothing is not an option for organisations that process personal data. Solid preparation is of the utmost importance.

Accountability

Under the GDPR, each organisation must be ready to show that it complies with the principles of the processing of personal data.

This means that, in your role as controller, your organisation has the responsibility to ensure that:

- The processing of personal data is lawful, fair and transparent
- The processing of personal data is restricted to what is adequate and relevant, and is limited to what is necessary in relation to the purposes for which the data is processed
- The data being processed is accurate and where necessary, kept up to date
- You delete the data as soon as it is no longer strictly necessary
- You have taken appropriate technical protection measures

The responsibility chain

In many cases, if you transmit personal data to another organisation, your organisation remains responsible for the lawful processing of this data by that other organisation. If the processing turns out not to be lawful, both your organisation and the other organisation are jointly and severally liable for the damage caused.

¹
The results are confirmed by research of Qiy Foundation in the Netherlands.

The solution: the GDPR-API

Digital Me offers a technical solution based on the Qiy Scheme, allowing individuals to exercise their rights without putting a burden on your organisation. You provide your customers with access to their personal data by connecting your organisation to a secure and sustainable infrastructure, the Qiy Trust Framework. They can then access their data, request rectification, copy and store their data, or transfer it to other parties while maintaining the authenticity characteristics.

There are three ways in which we can help you to manage the burden of compliance effectively and efficiently:

1 procedural

You will not receive (an unknown number of) individual requests. You simply give individuals who wish to exercise their rights regarding their personal data the tools to exercise their rights by themselves;

2 legal

By giving individuals the ability to manage their personal data by themselves, you interrupt the chain of responsibility that would arise in the case where your organisation itself would transmit personal data of the individuals concerned;

3 technical

The tool that empowers individuals to access and / or download personal data is, at the same time, a facility that they can use to transfer their data to other individuals or organisations of their choice.

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How does it work?

We connect your organisation and those who have their data processed by your organisation to the Qiy Trust Framework. As a result, connected individuals cannot only view and download their data, but they can also share this data with other individuals or organisations of their choice (while maintaining the authenticity characteristics of the data).

Your customers will gain access to their personal data by signing in to the existing 'my' environment using existing resources which they received from your organisation. They can now start exercising their rights themselves. You provide your customers with a relevant service and you will not be held responsible for the liability of passing data on to third parties by yourself.

Benefits

- Simple and recognisable
- Your organisation will not carry the burden of compliance. After all, you will not receive requests from (an unknown number of) individuals who wish to exercise their rights concerning their personal data processed by your organisation. You simply provide them with the tools to exercise their rights themselves
- This method saves you a lot of money because you do not need human resources to deal with each individual request
- You're likely to prevent chain responsibility and therefore liability that you would have if your organisation would transmit personal data to others by itself
- Your organisation brings individuals in control of their personal data (a guiding principle of the GDPR)
- Implicitly, your organisation complies with the principles of the GDPR of "Data Protection by design and by default"
- To a large extent, your organisation will comply with the requirements of the GDPR

This way your organisation is at less risk and, at the same time, you can work in a more customer-centric way at lower costs, because:

- Customers can safely make their profile data available to others: they are profiling themselves
- Customers can choose to have an anonymous relationship with your organisation
- You will have a secure 1-on-1 communication channel with your customers
- Your customers themselves ensure the accuracy of their personal data
- A trust relationship is created between your organisation and your customers, which can gradually be expanded
- Your organisation can rely on it that anonymous customers will also fulfill their obligations and on the fact that any messages concerning the fulfillment of obligations can be communicated to them, despite their anonymity.

GDPR-API step by step

Step 1 It all starts with an inventory of the personal data that you process and where this data is located. You can do this yourself, or Digital Me can do that for you (in close collaboration with you).

Digital Me offers intakes, including preparation and a report, for € 500, -. Based on the intake, arrangements can be made on the follow-up.

Step 2 Make available personal data at a node which is associated with the 'my' portal of your organisation. This can be arranged by your IT department or by an integration specialist.

Step 3 In conjunction with your IT department, Digital Me will connect your 'my' portal to the Qiy Trust Framework through the GDPR-API. Using a Qiy QR-code, individuals can create a safe and reliable '1-on-1' relationship with your organisation and have easy and secure access to their personal data. An app based on the Qiy Scheme is required to scan the Qiy QR-code. This can be your own app that is customised or an already existing app, such as the Digital Me app Dappre.

Step 4 The Qiy QR-code can provide access to additional functionalities such as a 'download' or a 'forward' button. This facilitates individuals to download or forward their data.

Through their connection to the Qiy Trust Framework, individuals can securely store their data in one of the connected "personal clouds" or 'vaults'.

In addition, individuals can safely and securely, and under their own control, make their data available to other parties.

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